Our Mission, Organizational Goals & Member Benefits

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Our Mission

The Association of Accredited Public Health Programs (AAPHP) supports, represents, and advances current and emerging accredited public health programs in preparing a competent public health workforce and advancing the science and practice of population-based health.

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Our Organizational Goals

OVERARCHING: Enhance the public’s health by fostering and promoting the value of CEPH-accredited public health programs that prepare competent leaders and practitioners at the graduate and undergraduate levels. Enhance training and research funding opportunities for accredited programs.

We Do This With the Following Goals:

- Promote educational, professional, and collaborative opportunities for public health programs and their faculty and students;
- Facilitate collaborative and consultative opportunities with national and international agencies and organizations to promote the health of the public;
- Act as a resource for and support to accredited public health programs;

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We Do This With the Following Goals:

- Provide a vehicle for representation of accredited programs to credentialing bodies;
- Create linkages with public and private sector agencies that support the education, research, and service interests of accredited public health programs; and
- Encourage and support qualifying for accreditation by non-accredited graduate and undergraduate public health programs.

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Why AAPHP? Member Benefits

Advocacy Efforts...
- Letters of Support
- National Task Force
- National Boards
- Advocacy Summit

Capacity Building...
- Annual Surveys of the Membership
  - Assessing Info about programmatic trends
  - Assessing Needs & Interests for Future AAPHP Activities
  - Assessing Policy Positions (for Advocacy efforts)
  - Forecasting Trends in Training
- Quarterly 60-90 Minute Webinar Meetings with 15-30 Minute Trainings

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Why AAPHP?  Member Benefits

Program Marketing....

- Website (check out http://www.aaphps.org/)
  - Program Print Media
  - Web 2.0 Applications (i.e., video; keyword program search feature; links to applications for each member program)
- Graduate Research Scholarships (i.e., $500)
- Booth at APHA: Member Showcase (i.e., one hour electronic showcase)
- AAPHP Sponsored Sessions at APHA
- Invitation to Annual Meeting (i.e., Member Meeting; World Café; Social Events)
- Affiliation with SOPHE, etc.
- Social Media/Social Networking Activities (i.e., Linkedin; Facebook, etc.)
- Conference Cardboard Signs
- Certificates of Membership (i.e., use of logo on marketing materials)

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Why AAPHP? Member Benefits

Providing Leadership in CEPH Accreditation…

- Representing & Advocating for ‘Programs’ on CEPH Accreditation & Certification Boards
- Sharing Ideas for Successful CEPH Criteria and Access to Complete Self-Studies
- Providing Workshops, Conference Sessions, and Webinars on CEPH Related Topics, Including Joint Educational Sessions with CEPH
- CEPH Accreditation Consulting, Both at the Graduate and Undergraduate Levels

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Why AAPHP?  Upcoming Member Benefits

Future Website Enhancements...

- Showcasing member programs (applicants one-stop shopping)
  - Print media as marketing base
  - Links to video of program
  - Application links to apply to programs

- Search features (based on keywords submitted by programs) for undergraduate advisors and students interested in pursuing CEPH accredited MPH graduate studies.

- Members only Wiki where members can publish information regarding work being done at their university/program to facilitate inter-program collaboration

- Twitter/Blog to announce funding opportunities/current events

- ‘Accreditation Toolbox’ for CEPH accreditation documents, outcome assessment tools, and other innovations in CEPH graduate and undergraduate accreditation.

- Exclusive Member Login (e.g., CHES/CPH online continuing education; Online core public health courses at the undergraduate level to address the issues faced by many undergraduate programs that are lacking content expertise).

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### Why AAPHP? Affordable Membership Costs

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Dues before 12/31/14</th>
<th>Dues after 1/1/15</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Silver</strong></td>
<td>$350.00</td>
<td>$500.00</td>
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<tr>
<td><strong>Gold</strong></td>
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<td>$1,000.00</td>
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<td><strong>Platinum</strong></td>
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</tr>
<tr>
<td><strong>Diamond</strong></td>
<td>$1,850.00</td>
<td>$2,000.00</td>
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**Sponsoring Membership** *(these funds will be used to employ graduate and undergraduate students to help provide the person-power needed to continue our organizational mission, goals, and objectives).*

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